

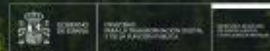
Mobile WorldCapital AWARDS

Technologies for a sustainable future



Strategic Partners:

GSMA
Foundry



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01 The Awards

02 Highlights of 2026



01 The Awards



01 The awards

The second edition of the **Mobile World Capital AWARDS** recognize and reward the best innovative projects in responsible digital transition that contribute to the **United Nations' 2030 Agenda SDGs and the generation of positive impact.**

The awards are launched by Mobile World Capital Barcelona in collaboration with GSMA Foundry, B Lab Spain and the Spanish Ministry for Digital Transformation and Public Service.

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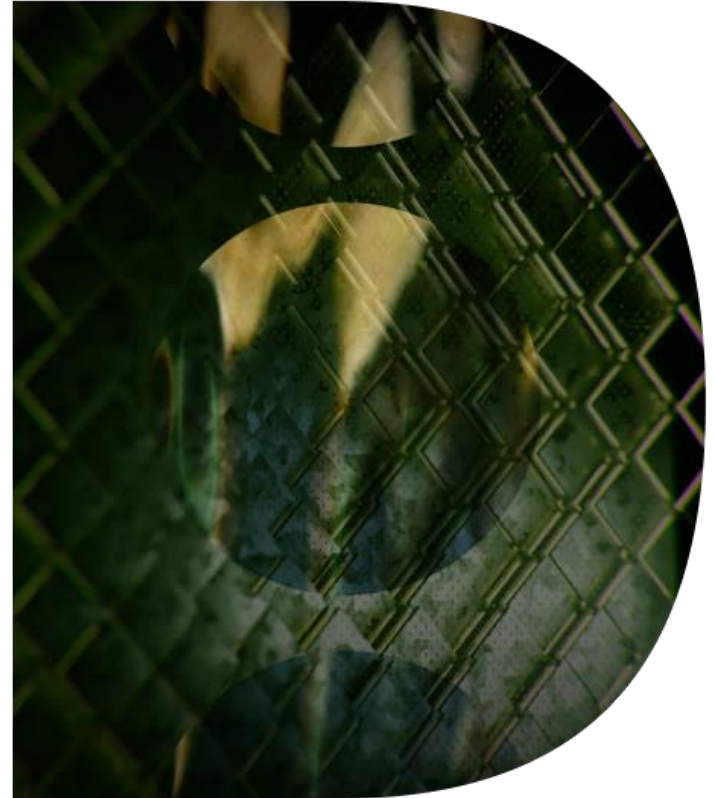




01 The awards

Objectives

- **Highlight technology** as a lever for sustainability, encouraging its use to address major challenges such as poverty, inequality, climate change, or digital inclusion.
- Identify and recognize technology projects around the world **contributing to one or more SDGs** through a triple impact: economic, social and environmental.
- Promote inclusivity by **acknowledging diverse organizations** investing in technology as an ally for a sustainable digital transformation.
- Establish **Barcelona** as a global benchmark for building a sustainable future, through the humanistic use of technology.





01 The awards

Strategic Partners



Global scale-up & Jury member

The GSMA Foundry is the innovation arm of the GSMA. It is the go-to place for cross-industry collaboration and business development, supported by leading technology organisations. GSMA members rapidly develop real-world solutions to industry challenges, nurture new ideas through initial commercial trials and scale proven solutions at a regional and global level – driving forward innovation in our industry.



Sustainability advisor & Jury member

B Lab Spain is a non-profit foundation that is transforming the global economy to benefit all people, communities, and the planet. As a leader in systemic economic change, its worldwide network creates standards, policies, and tools for businesses, and certifies companies known as B Corps that are leading this vision.



National scale-up & Jury member

The State Secretariat for Digitization and Artificial Intelligence, under the direction of the Ministry for Digital Transformation and the Civil Service, exercises the function of the policy of promoting the digitization of the Spanish society and economy in a way. It is responsible for the promotion and regulation of digital services and of the digital economy and society, for dialogue with the professional, industrial and academic sectors and for cooperation between public administrations on these matters.



01 The awards

External Jury

MWCapital BOARD OF TRUSTEES



THIRD SECTOR AND ACADEMIA

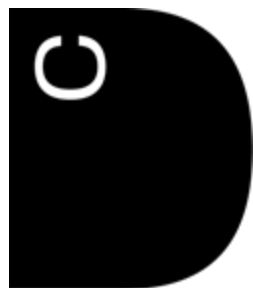




01 The awards

5 Categories by type of organization

1. Companies



2. SMEs and
Startups



3. Non-profit and
Benefit and
Common Interest
Societies (SBIC)



4. Academia
and Research
centers



5. Public Institutions





01 The awards

Benefits of participation



15 Finalists

3 per Category

Free access to Impact Workshops, including a sustainability action plan, covering 3 ESG key areas

Travel and accommodation to attend the AWARDS Ceremony in Barcelona (June 2026)



5 Winners

1 per Category

Presentation of the project at the Awards Ceremony in Barcelona (June 2026)

Ticket for MWC27 to present the project within MWCapital's programme

BARCELONA HORIZON AWARD

1 Special Prize

Among the 15 finalists

To the project with the greatest potential of impact in Barcelona.

Up to 50.000€ to pilot the project in the city.

Ticket for MWC27 to present the project.



01 The awards

Target

- **Technology-based projects** promoting a responsible digital transition towards achieving a **sustainable future**: more inclusive, equitable and responsible.
- Projects that portray the commitment of the organizations with the incorporation of sustainability through a **transversal ESG perspective** (environmental, social and governance).
- **Implemented or partially implemented** projects at the time of application. Measurable results must be provided.
- The organizations behind the submission must have **been in operation for 12 months** or more at the time of the entry.



01 The awards

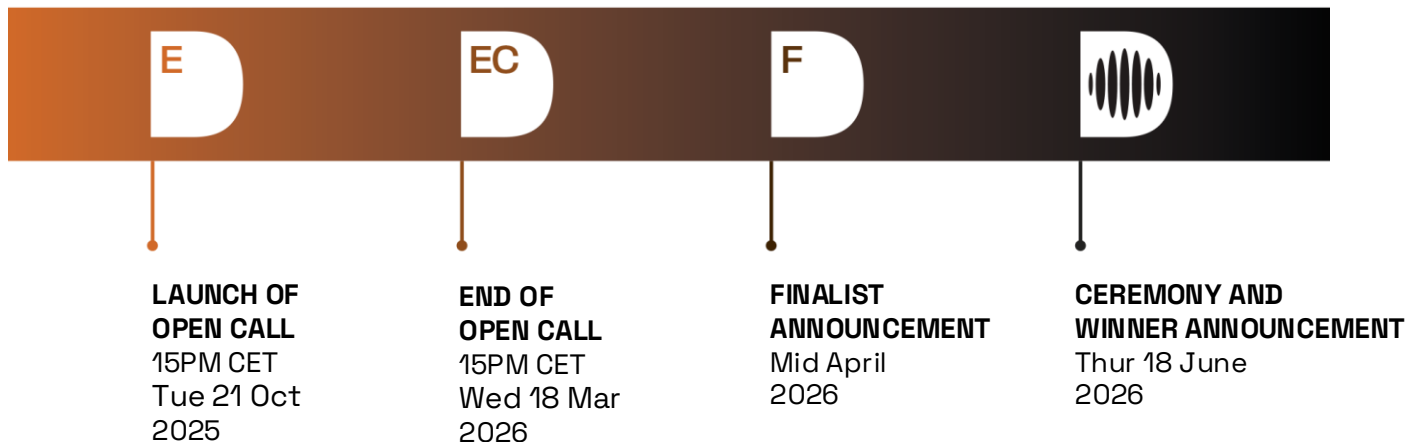
Evaluation Criteria

- **Objectives and benefits** - Project objectives and benefits in relation to challenge.
 - **Innovation** - Innovative characteristics of the project.
 - **Humanising technology** - Technology is aligned with international ethics, equity and digital well-being policies.
 - **Viability** - Resources, agents and partnerships available and/or that ensure project durability over time.
 - **Impact Workshops Participation** – Automatically added to the final score.
- +Additional criteria:** Barcelona Horizon Award - Feasibility of the project being piloted in the city.



01 The awards

Key Dates of 2026





02 Highlights of 2026



298 applications



62 countries



65% international initiatives

Most represented technologies

- AI
- Advanced connectivity
- Data technologies
- Blockchain
- IoT

S/S 177

Startup category

N/C 41

Non-profit
organisations

C 31

Companies

A/R 28

Academic &
Research institutions

PI 21

Public
institutions



02 Results overview

BARCELONA HORIZON AWARD

HERA (Turkey)

An AI-powered digital health platform and WhatsApp-based health navigator, co-created with refugee communities to help women access prenatal, vaccination, and essential healthcare services, developed by **HERA Digital Health** (SDG 3 - Good Health and Well-Being).





02 Results overview

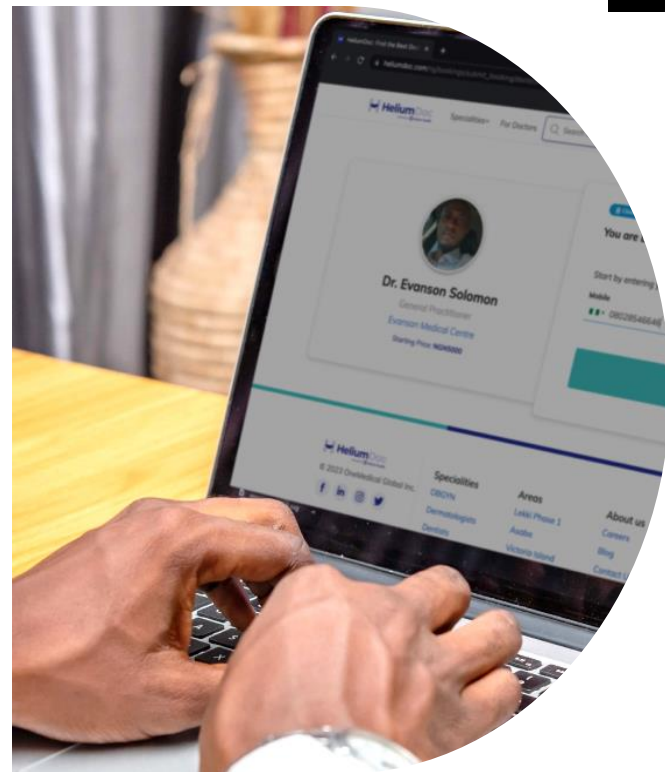
WINNER



1. Companies

HeliumDoc AI (Nigeria)

An AI-powered climate and disaster-resilient healthcare platform for flood-prone communities, developed by **Helium Health** (SDG 3 - Good Health and Well-Being).





02 Results overview

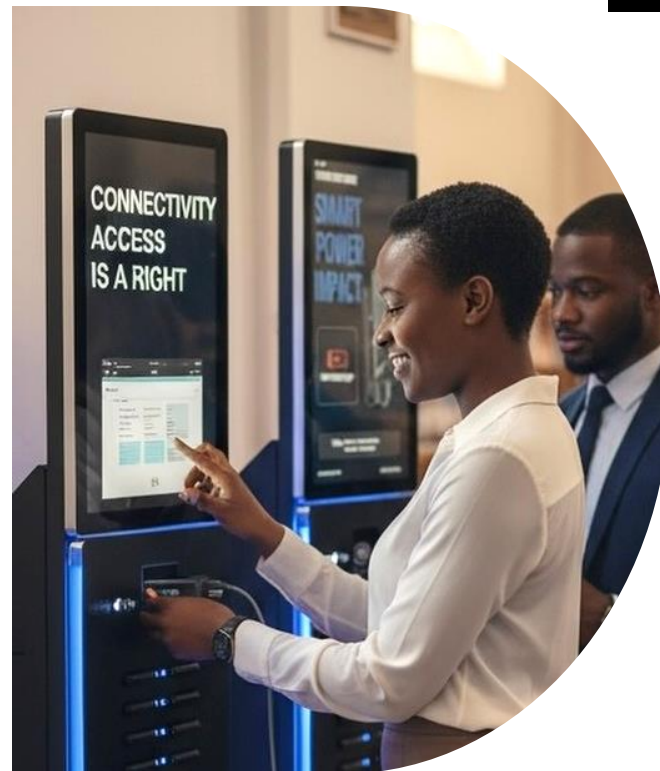
WINNER



2. SMEs and Startups

ChargeByte (Kenya)

Solar-powered energy and connectivity hubs serving low-income communities across Africa, developed by **ChargeByte** (SDG 7 - Affordable and clean energy).





02 Results overview

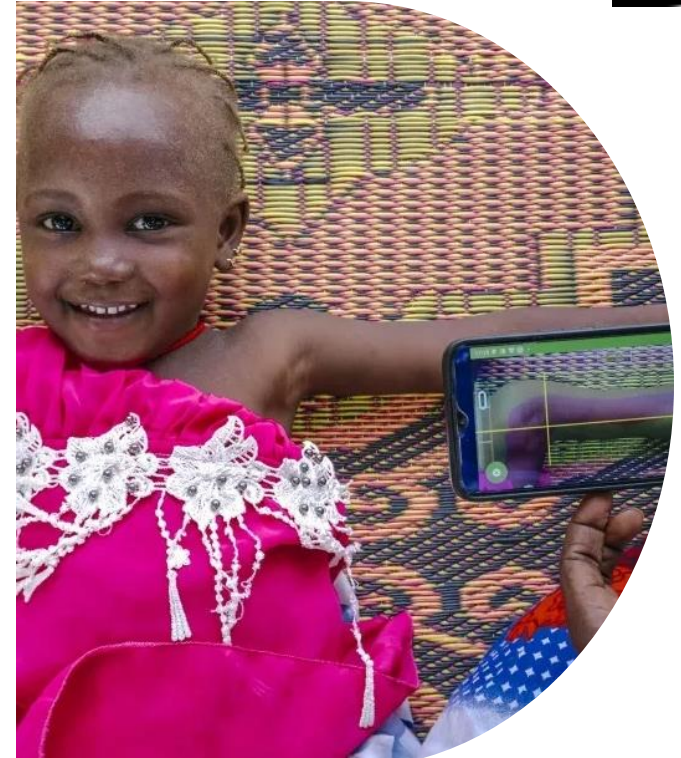
WINNER

N/C

3. Non-profit and
Benefit and Common
Interest Societies (SBIC)

SAM Photo Diagnosis App® (Senegal)

A mobile application that uses morphometric analysis to detect severe acute malnutrition, enabling rapid and reliable diagnosis even offline, developed by **Acción contra el Hambre** (SDG 3 - Good Health and Well-Being).





02 Results overview

WINNER



4. Academia and
Research centers

RCare (China)

An AI-powered, millimeter-wave radar system that delivers high-precision, contactless monitoring of vital signs without any physical contact with the patient, developed by the **Harbin Institute of Technology** (SDG 3 - Good Health and Well-Being).





02 Results overview

WINNER



5. Public institutions

Nun Jukrä Tä Kwin (Panama)

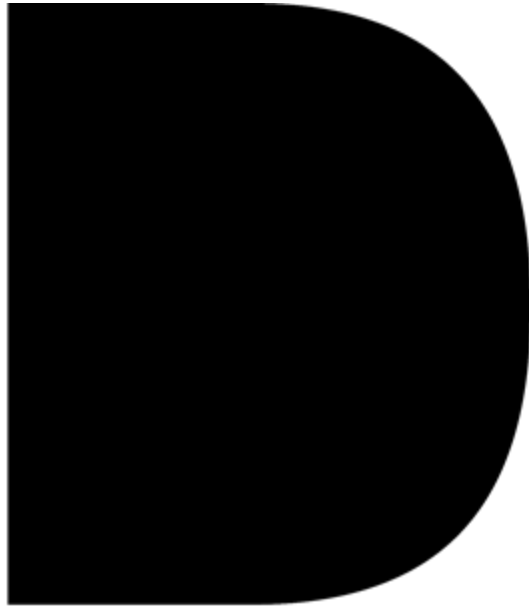
A drone-enabled health logistics initiative improving equitable access to essential medicines and diagnostic tests in remote communities, developed by the **Pan American Health Organization** (SDG 3 - Good Health and Well-Being).





The MWC Capital AWARDS Ceremony 2026





THANK YOU

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