

**REPORT JUSTIFYING THE ASPECTS ESTABLISHED IN ARTICLES 28, 100, 101 AND 116.4 OF LAW 9/2017 ON PUBLIC SECTOR CONTRACTS IN RELATION TO THE CONTRACTING OF THE SERVICE FOR THE COMPENSATION OF PARTICIPANTS THROUGH GIFT CARDS.**

This report is issued in order to justify the contracting of the service for the compensation of participants through gift cards for the **Hospital del Mar Medical Research Institute Foundation**.

**I) Purpose of the contract:**

72212400-3 Software development services for commercial and personal transactions.

The purpose of this administrative contract is to provide a technological and operational service for the generation, management, issuance and digital sending of gift cards aimed at compensating participants in research projects with humans of the Hospital del Mar Medical Research Institute Foundation (IMIM).

This service provides a digital platform with access to an international catalogue, the management of different currencies and countries, the personalisation of shipments and the operational control necessary for the cards to be used by participants in studies that take place exclusively online.

**II) Needs to be satisfied, suitability of the object and content of the contract:**

The Mental Health Research Group of the Hospital del Mar Research Institute plans to carry out a study in the next 2 years on the effect of the informative diet on social networks on political attitudes.

This contract will satisfy, directly, clearly and proportionately, the needs specified in the first point of this report.

The Hospital del Mar Medical Research Institute Foundation requires the services mentioned in the object of the contract to be able to compensate for the participation of online volunteers.

For the purposes of the suitability of the object and content of the contract, the needs to be satisfied through this contract are those indicated in section 2 of the Technical Specifications "Characteristics and content of the object of the contract".

**III) Insufficiency of the entity's own resources to carry out the service covered by the contract:**

Given that the Hospital del Mar Medical Research Institute Foundation does not have sufficient specialised human and material resources to be able to cover the needs covered by the contract described above, and it is not advisable to expand existing resources, it is proposed to contract this service through an external company.

**IV) Bid base budget:**

The base bidding budget has been calculated according to the estimates made and informal market studies carried out.

Given that the tender budget must be adequate to market prices, having to take into account the direct and indirect costs and other possible expenses calculated for its determination, a base tender budget of €51,255.60 (VAT included), €42,360.00 + VAT is expected.

The tender is formulated both in unit prices. In any case, no minimum volume of expenditure is guaranteed for unit price concepts, the details being:

Concept	Price/unit	#Unitats	Subtotal
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Compensation for participants in Spain	30€	400	12000€
Participant compensation France	30€	400	12000€
Cyprus Participant Compensation	30€	200	6000€
<b>Total (excluding VAT)</b>			<b>30000€</b>

**V) Estimated value of the contract:**

The estimated value of the contract is set at the amount of **€30,000.00 + VAT.**, being the detail:

- Bid base budget: **€30,000.00 + VAT.**
- **Possible extension:** n/a
- Possible modifications: n/a

**VI) Duration of the contract:**

A maximum duration of the contract of 2 years is foreseen from the moment this contract is formalised. In any case, the contract will be valid until 31/12/2027.

**VII) Justification of the procedure used to award the contract:**

This contract will be awarded through an open simplified summary procedure and ordinary processing (art. 159 LCSP).

**VIII) Justification for the non-division into lots:**

For this tender, it has been decided not to divide the object of the contract into different lots, since, due to the nature of the services, it is not possible to understand them as an individual and functional realization and use of them that allow them to be executed independently.

The division into batches is considered inappropriate because the independent performance of the services would entail a risk for the correct technical execution of the contract, given that coordination is more agile and efficient with a single contractor. It would also hinder the correct execution of the service in comprehensive terms, and the achievement of the intended objectives, from a technical point of view, because this service must be carried out by a single contractor that adequately coordinates the set of works. By virtue of this, the conditions that justify the inconvenience of dividing the contract into lots are met, in accordance with the prescription of article 99.3 of the LCSP.

**IX) Solvency criteria:**

In accordance with article 159.6.b) of the LCSP, bidders are exempt from the accreditation of economic, financial and technical professional solvency.

**X) Award criteria:**

In accordance with article 145.1 of the LCSP and in accordance with the purpose of the reference contract, the following award criteria are proposed:

**Criteria that can be evaluated automatically (100 points)**

In accordance with article 146.2 of the LCSP, the following will be used for the evaluation of bids according to criteria that can be quantified by the mere application of formulas:

**1. Economic offer for the different budget concepts: up to 45 points, according to the application of the following formula:**

Bidders will have to bid for each of the unit prices, the details being:

Concepts	Maximum unit prices (excluding VAT)**	Points
Compensation for participants in Spain	30€	15
Participant compensation France	30€	15
Cyprus Participant Compensation	30€	15

For each criterion, it will be assessed by assigning the maximum score provided for each criterion to the bidder who submits the lowest bid and the rest of the bids will obtain the score resulting from applying the following formula, following guideline 1/2020 on the application of evaluation and scoring formulas of the economic and technical proposals of the Directorate General of Public Procurement of the Department of the Vice-Presidency and of Economy and Finance of the Generalitat de Catalunya:

$$P_v = \left[ 1 - \left( \frac{O_v - O_m}{IL} \right) \times \left( \frac{1}{VP} \right) \right] \times P$$

$P_v$  = Puntuació de l'oferta a Valorar  
 $P$  = Punts criteri econòmic  
 $O_m$  = Oferta Millor  
 $O_v$  = Oferta a Valorar  
 $IL$  = Import de Licitació  
 $VP$  = Valor de ponderació

The bid submitted may not exceed the maximum VAT price excluded from each evaluation criterion. Otherwise, the bid will be excluded from this tender. The weighting value will be 1.

## **2. Wide range of gift cards and international reach: up to 55 points**

The highest score will be assigned to the bidder who accredits a greater supply of gift cards (cards for different businesses) and a greater international reach (cards that can be used in different countries), giving the highest score to the bidder who accredits a greater supply of shops and different countries where the cards can be used, and to the rest of the bidders a proportional score depending on the offer they accredit, applying a direct proportional rule:

Score= (points sub-criterion X offer that is evaluated)/best offer
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This offer will be accredited by means of certificates. In the absence of certificates, with a sworn statement accompanied by any document accrediting the offer in question.

### **XI) Technical Unit:**

- Ms. Marta Mestres, head of economic and budgetary control of the IMIM Foundation or person to whom she delegates.
- Ms. Aida Pérez, legal advisor of the IMIM Foundation.
- Dr. Clara Pretus, associate researcher at the IMIM Foundation.

### **XII) Outsourcing**

Outsourcing is limited to non-essential PPT tasks only.

Barcelona, on the date of the electronic signature

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