







**Banderola**  
genérica



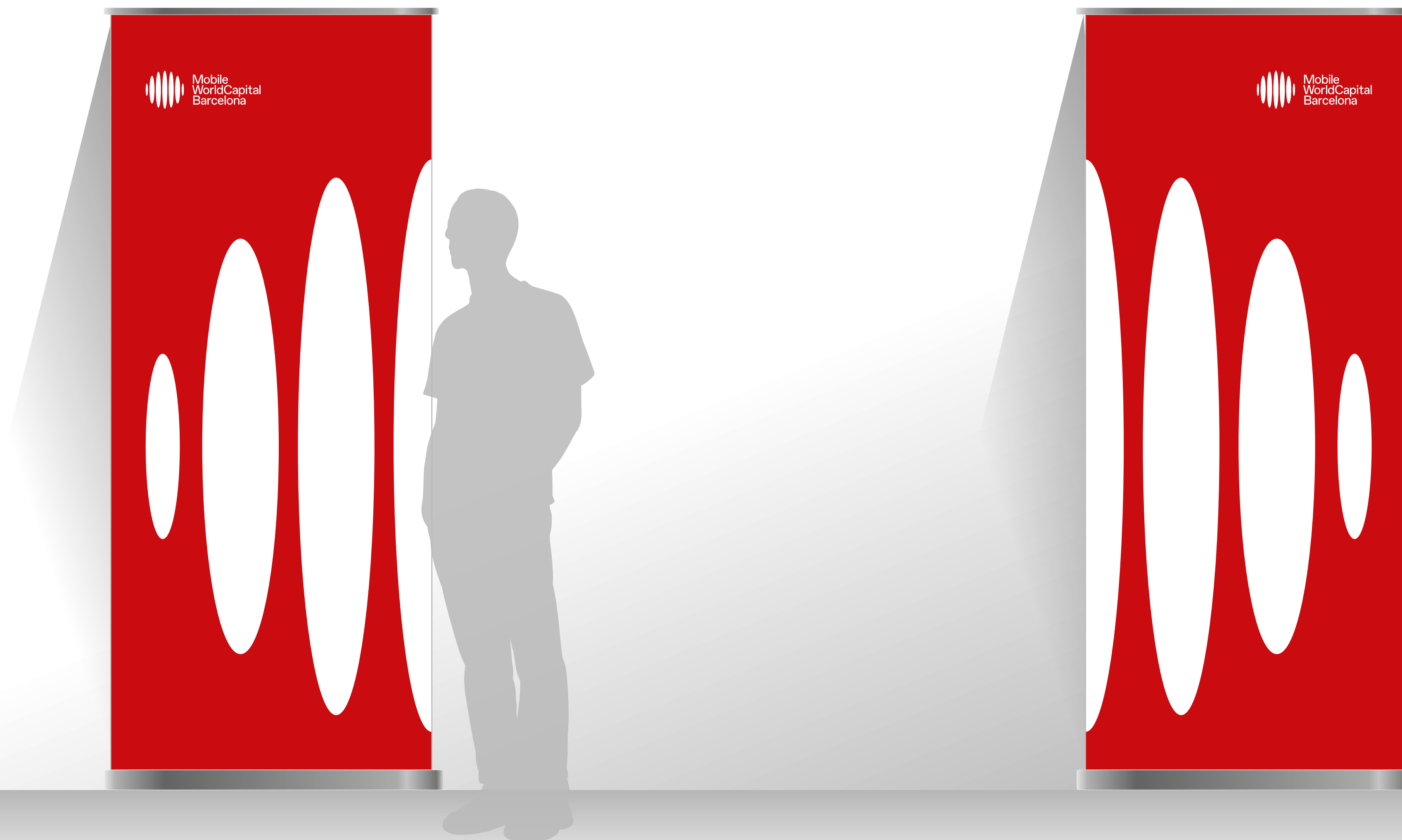
**Digital  
Talent  
Overview  
2024**



**Digital  
Talent  
Overview  
2024**

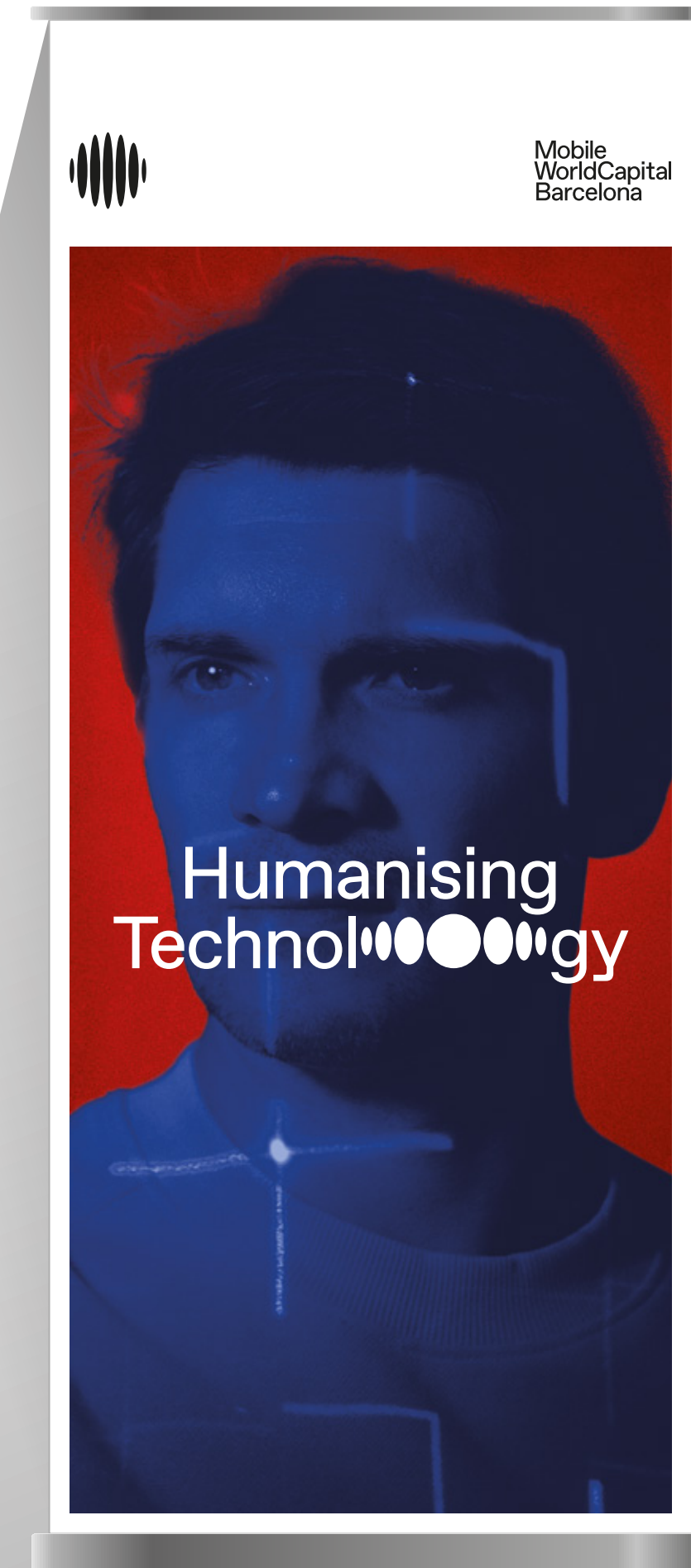
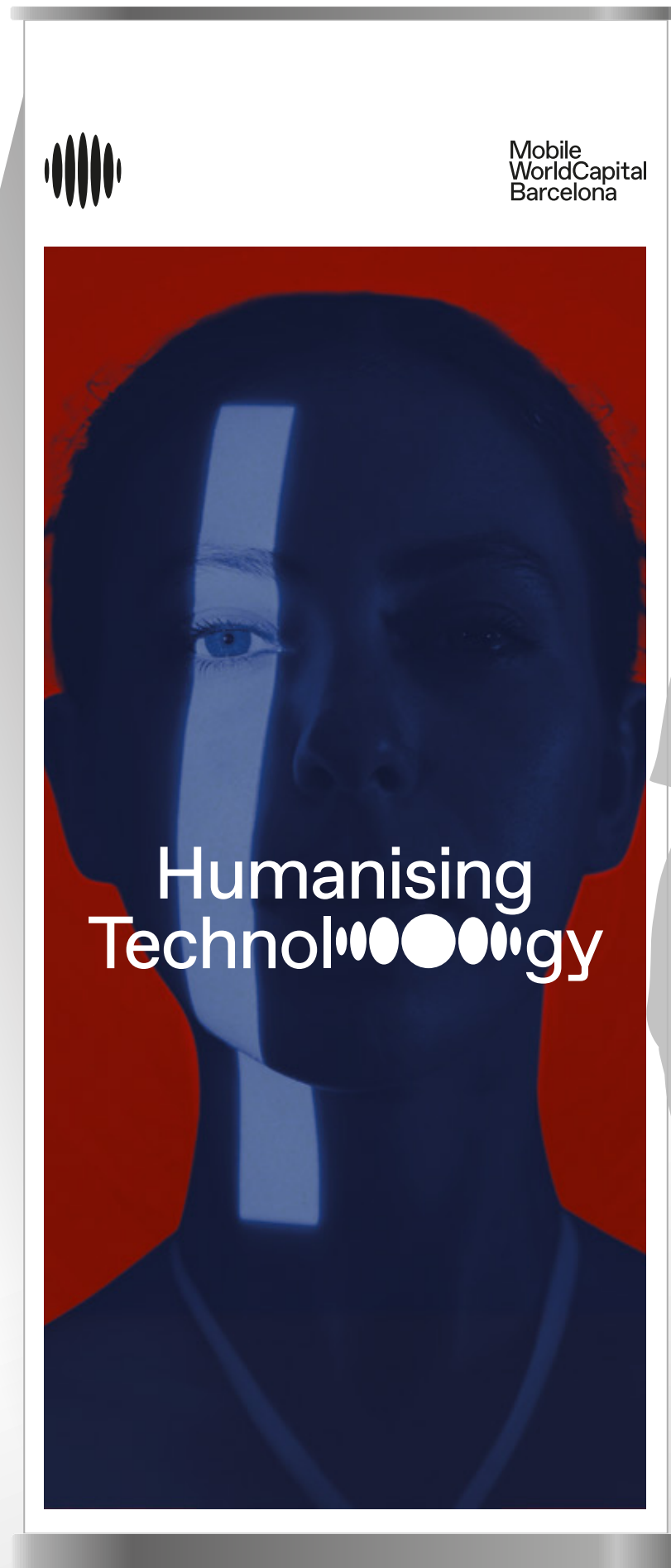


**Rollups**  
**SET #1**





**Rollups**  
**SET #3**



**Rollups**  
**SET #4**



Photocall



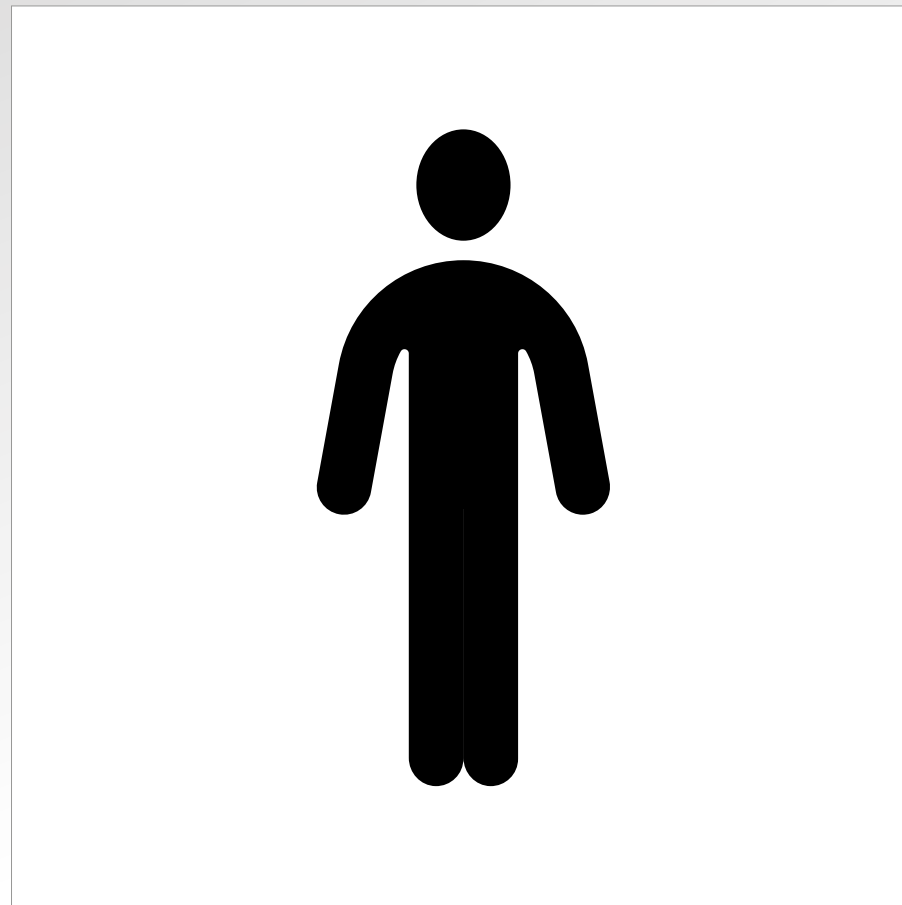
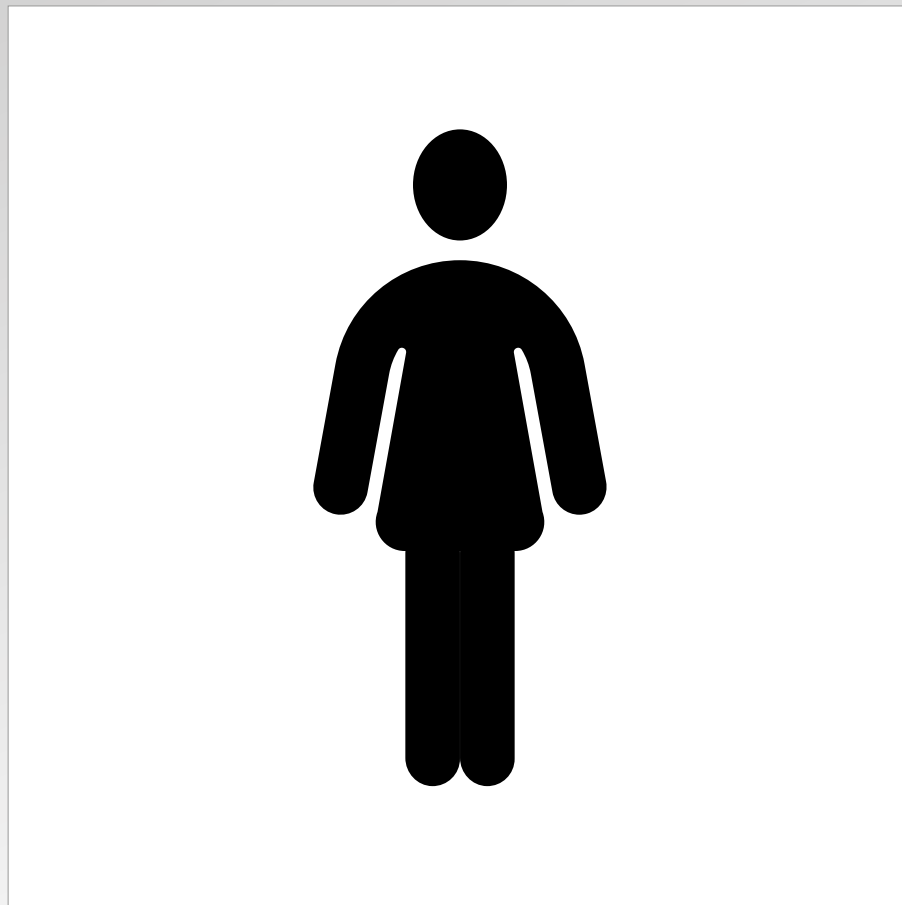
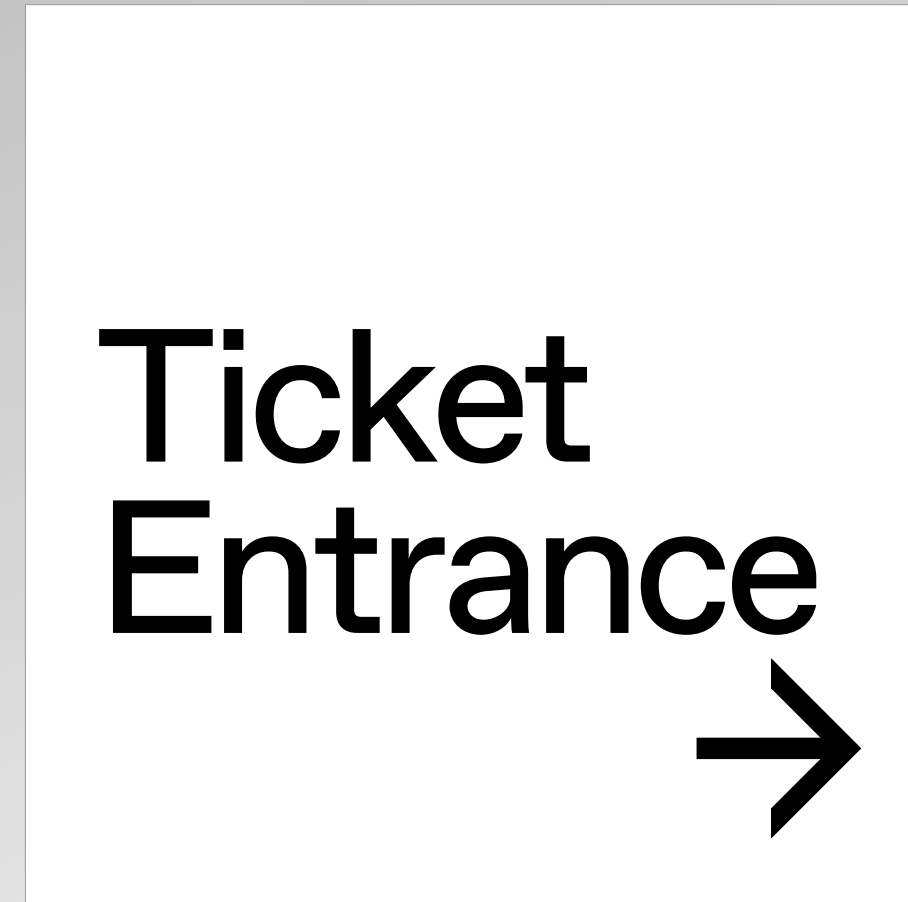
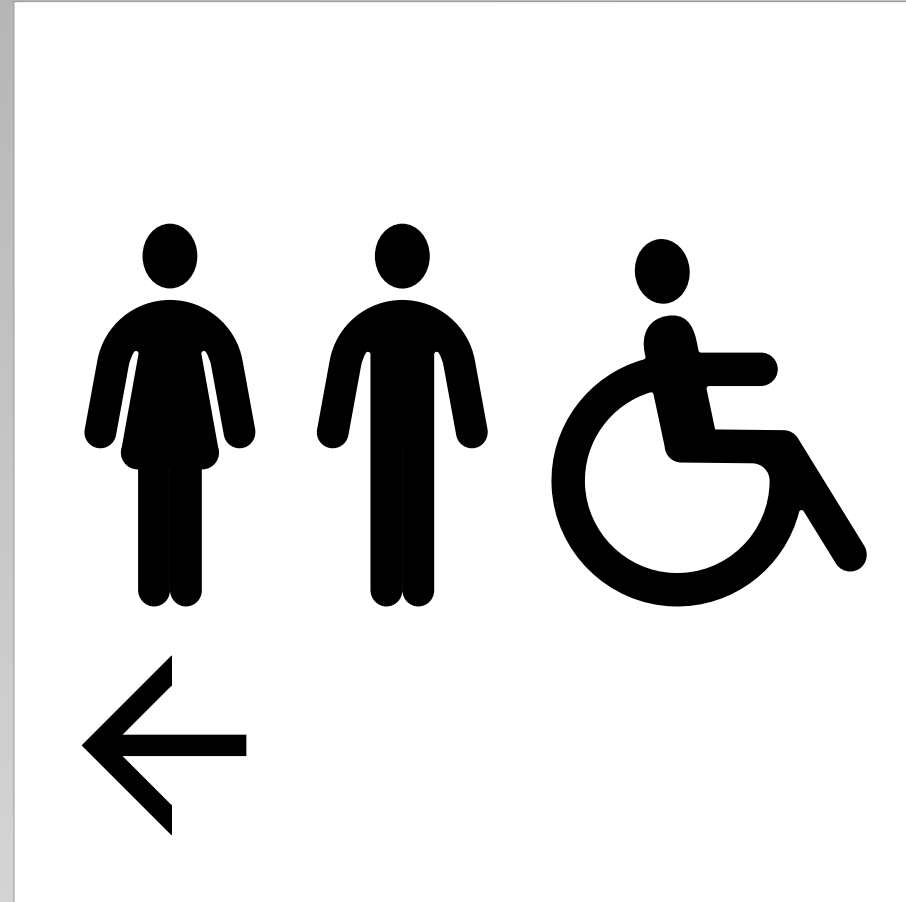
Digital Talent  
Overview  
2024



## Photocall Alternativas gráficas



## Señalética general



**Ticket  
Entrance**  
←

Hall 4 →  
Boardcasting Room  
Keynote Stage  
Industry City Stage

Hall 6 →  
Stage B  
Stage C

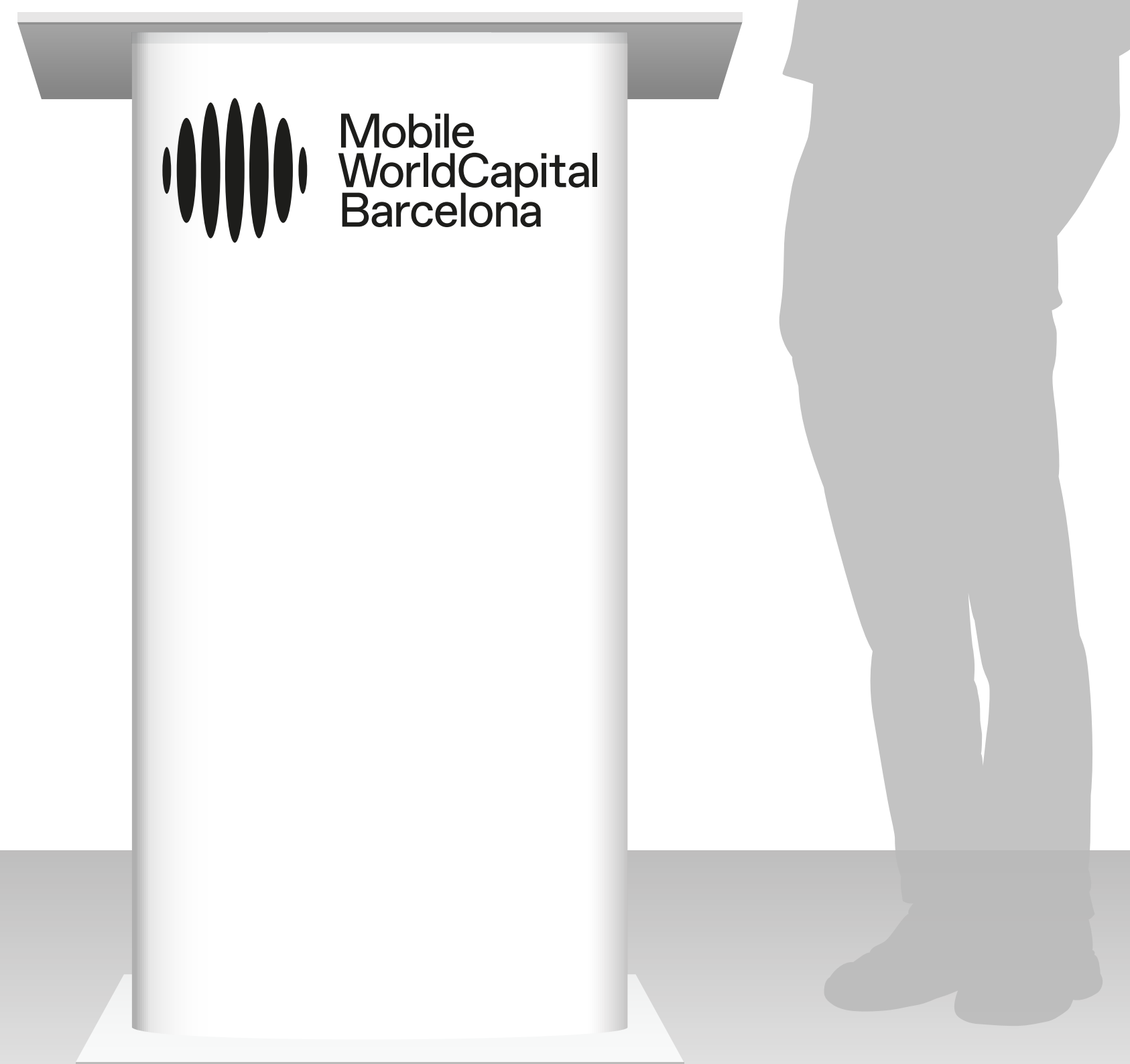
Hall 7 ↑  
Theatre 3  
Theatre 4  
Theatre 6

Hall8 ←  
Partner Lab  
Banco Sabadell Stage  
Pitching Stage  
Sky Room  
Earth Room

Toilet →

Food Hall ←

Atril





# Digital Talent Overview 2024



Mobile  
WorldCapital  
Barcelona

Social Technology Human  
Innovation Impact Innovation Digital  
Human Digital Talent Overview 2024 Tech  
Social Human First Vision Talent  
Impact Innovation Digital Talent Overview



