**Decision on the awarding of the contract**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Proposer**

Isidre Sala i Queralt, delegate of the Government of Catalonia to the United States of America and Canada.

**Subject matter of the contract**

The subject matter of this contract is the provision of consulting services and professional audiovisual and multimedia services for the Delegation of the Government of Catalonia to the United States of America and Canada in New York City, in accordance with the powers and duties assigned under Article 18 of Decree 61/2017, of June 13, on the Government’s institutional representation units abroad.

This includes the following services:

* Design and creation of audiovisual presentations, immersive installations, video projections, XR, VR, or others, featuring creative images that identify Catalonia and its wide range of traditions and artistic expressions in order to enhance and enrich the delegation’s events anywhere in the United States or Canada. The creations must take into account the target culture of the events so that the message of the activity can reach them effectively.
* Implementation of the projections around the delegation’s geographic region, adapting each projection to each event space.

**Reference number: DGUS-….**

**Invitations to bid:**

On March 5, 2024, the RFP documents were published on the Government of Catalonia’s Public Procurement Services Platform, and the following companies were invited to bid:

▪ Laia Cabrera & Co.

▪ Musetta’s Waltz Productions, LLC

▪ Double Exposure NYC

The only company that submitted a bid by the deadline was:

* Laia Cabrera & Co.

**Evaluation of bids:**

In accordance with the report dated 4/9/2024, the initial bid from the sole company that submitted a bid was evaluated following the award criteria established in sections I.1 and I.2 of the prospectus governing this RFP, said evaluation being a prerequisite to initiate a round of negotiations.

On April 10, 2024, an email was sent to the bidding company to initiate the round of negotiations in relation to the bids. The company was informed that only aspects related to the award criteria to be evaluated automatically could be negotiated (see Section I.2 of the prospectus).

The company Laia Cabrera & Co. replied as follows:

“...after careful consideration, we cannot adjust our prices, as they have already been meticulously calculated and adjusted. Our initial bid reflects our commitment to offer the best

value for the services described in the contract. While we understand the importance of negotiation, we believe that our prices accurately reflect the quality and scope of the work we will provide.”

As per the final report of May 10, 2024, the company Laia Cabrera & Co.’s definitive proposal was evaluated and received a total score of 100 points. As it is the only bid received and it meets the requirements of the technical specifications and the prospectus, it was proposed that the contract be awarded to the company.

**Preliminary documents provided by the successful bidder:**

Regarding the documents demonstrating compliance with the requirements to enter into the contract, the company Laia Cabrera & Co. submitted documents proving the business authorization and the capacity and representation rights of Ms. Laia Cabrera.

As such, the requirements to be awarded the contract are met, and the following are deemed to have been demonstrated:

* Active legal capacity
* Representation

**Legal basis**

Article 145 and Article 146 of Act 9/2017 of November 8, on public sector contracts, regarding the classification of bids; Article 150 and Article 151 of the same legislation, on awarding contracts; and Article 154 of the same legislation, on the execution of the contract.

In accordance with Article 41.1 of Decree 61/2017, of June 13, on the Government’s institutional representation units abroad, the contracting authority is the delegate.

**BE IT RESOLVED:**

1. To award the aforementioned contract as follows:

* Successful bidder: Laia Cabrera & Co.
* Tax ID No. of the successful bidder: EIN: 27-2298361
* Duration of performance: from the execution of the contract to December 31, 2024
* Award amount: the maximum amount of this contract is $20.000 (VAT is not applied). As the price of the contract has been determined based on unit prices, this is a limited maximum budget under which the service provider is obliged to provide the service successively and on the basis of a unit price, without the total number of units being precisely defined, as they depend on the Delegation’s needs.
* The unit prices awarded are as follows:

|  |  |
| --- | --- |
| **Unit prices** | **Amount per event (VAT is not applied)** |
| Simple projection in NY or Washington, DC | $8,100.00 |
| Simple projection in other US cities | $9,000.00 |
| Simple projection in Canadian cities | $10,300.00 |
| Complex projection in NY or Washington, DC | $9,900.00 |
| Complex projection in other US cities | $10,850.00 |
| Complex projection in Canadian cities | $12,150.00 |
| Only a simple projection in NY or Washington, DC | $2,500.00 |
| Only a simple projection in other US cities | $3,500.00 |
| Only a simple projection in Canadian cities | $4,800.00 |
| Only a complex projection in NY or Washington, DC | $3,050.00 |
| Only a complex projection in other US cities | $4,100.00 |
| Only a complex projection in Canadian cities | $5,400.00 |

* Features and advantages of the successful bidder that resulted in it being selected:

The company Laia Cabrera & Co has been chosen given that it was the only one of the three invited companies that submitted a bid and given that this bid meets the requirements established in the technical specifications and the contract prospectus, in addition to being very much in line with the Delegation’s needs, in accordance with the award criteria established.

1. The successful bidder shall be notified of this decision.
2. The contract award shall be posted on the contracting authority’s profile.

Isidre Sala Queralt

Delegate of the Government of Catalonia to the United States of America and Canada