**Report evaluating the final bid submitted in the RFP (Request for Proposals) to engage professional audiovisual and multimedia content creation and projection services for the Delegation of the Government of Catalonia to the United States of America and Canada (ref. no. DGUS-N-1/24)**

1. Background

* On February 22, 2024, the Delegation of the Government of Catalonia to the United States of America and Canada approved the RFP and expenditure to contract “*professional audiovisual and multimedia content creation and projection services for the Delegation of the Government of Catalonia to the United States of America and Canada (ref. no. DGUS-N-1/24)*
* On March 5, 2024, the RFP documents were published on the Government of Catalonia’s Public Procurement Services Platform, and the following companies were invited to bid:
  + - Laia Cabrera Co.
    - Musetta’s Waltz Productions, LLC
    - Double Exposure NYC
* The only company that submitted a bid by the deadline was Laia Cabrera Co.
* In accordance with the report dated 4/9/2024, the initial bid from the sole company that submitted a bid was evaluated following the award criteria established in sections I.1 and I.2 of the prospectus governing this RFP, said evaluation being a prerequisite to initiate a round of negotiations.
* On April 10, 2024, an email was sent to the bidding company to initiate the round of negotiations in relation to the bids. The company was informed that only aspects related to the award criteria to be evaluated automatically could be negotiated (see Section I.2 of the prospectus).
* The company Laia Cabrera Co. replied to the negotiation as follows: “After careful consideration, we cannot adjust our prices, as they have already been meticulously calculated and adjusted. Our initial bid reflects our commitment to offer the best value for the services described in the contract. While we understand the importance of negotiation, we believe that our prices accurately reflect the quality and scope of the work we will provide.”

2. Evaluation of the final bid

Given that the company has not improved their proposal, their initial bid is considered definitive. As such, it is scored as follows:

|  |  |  |  |
| --- | --- | --- | --- |
|  | QUALITATIVELY EVALUATED CRITERIA | AUTOMATICALLY EVALUATED CRITERIA | TOTAL SCORE |
|  | Video | Unit price bid |
| LAIA CABRERA CO. | 45 | 55 | 100 |

3. Abnormal or disproportionate values

It has been established that the values in the bid submitted are not abnormal or disproportionate.

4. Conclusions

In accordance with the final evaluation of the sole bid received, a proposal is made to award the contract for “*Professional audiovisual and multimedia content creation and projection services for the Delegation of the Government of Catalonia to the United States of America and Canada (ref. no. DGUS-N-1/24)”* to the company Laia Cabrera CO.

In order to complete the process of awarding the contract to this company, it must be shown that it meets the requirements to enter into said contract. In this regard, the company has provided with its bid documents proving that it meets these requirements, and the company’s representation and active legal capacity have been demonstrated.

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Delegate of the Government of Catalonia to the United States of America and Canada